

ADVERTISING

The School Board believes that, in general, product advertising and/or endorsement should be discouraged in school and on school property. The Board has an obligation to ensure that students are not subjected to commercial messages that distract from the educational mission.

Any educational programming, equipment, or services offered on the basis of exposure of students to advertising or which may impede the Board's authority in any way must be submitted to the Superintendent for consideration. The Board reserves the right to deny any request for advertising or offer of programming, equipment, or services.

The Board recognizes that outside sponsorship of student extra-curricular activities may enhance and extend opportunities for students. Any request or offer of advertising, equipment, or services for extra-curricular activities must be submitted to the Superintendent for consideration. The Board reserves the right to deny any request or offer.

The appearance of or use of the Cape Elizabeth Schools or any individual school name in conjunction with any advertising, product, enterprise, or non-school organization is expressly prohibited without prior written consent of the School Board.

Cross Reference: FF – Naming of Facilities
JL – Student Wellness

ADOPTED: December 10, 1996

REVISED: June 12, 2007